

# Rapid Create Online Flash Movies to Help Users Market, Sell and Support Software and Hardware

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Tuesday, 01 April 2008

Screenrecasting is the new hip term for recording computer screen as flash video tutorials to help users market, sell and support software and hardware. Wondershare DemoCreator 2.0 provides two recording modes for users to recording everything on computer with powerful advanced editor.

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April 2nd, 2008 &ndash; Wondershare Software, the rapidly growing content authoring tool provider, today announced the availability of its simulation tool &ndash; DemoCreator 2, which was dramatically enhanced with full-motion video recording. DemoCreator 2 enables individuals with no programming or multimedia expertise to quickly create professional software training and demonstrations, online marketing presentations, screencasts, and training materials to help sell and support software and hardware.

{bot\_wrgoogle}DemoCreator 2 is a huge upgrade over the previous version of the product, bringing the Wondershare simulation tool fully into modern times. It provides two recording modes for individuals to create professional flash video tutorials in minutes.

## Recording Mode 1 : Full Motion Video Recording

DemoCreator automatically records exactly what a user sees on a computer screen, what they say, and how they interact with PowerPoint or any Windows-based application or Web site. Individuals can then add the interactive content to the flash movies with annotations, cursor moves, voice-overs, animations, user interactions, and more.

View one-minute sample from: <http://www.sameshow.com/samples/flash-powerpoint/insert-flash-to-powerpoint-manually.html>

## Recording Mode 2 : Take Screen shots

On this recording mode, DemoCreator captures the screenshots by mouse clicks and keystrokes. And it can automatically add text boxes as it is recording an application. After users finish recording and go into the initial preview and editing stages, descriptive text boxes had been added any place that we had clicked a button or link or added content to a field or form. This feature alone saved us much time.

DemoCreator is particularly good for software developers who need to create computer-based tutorials for their applications but don't want the bother of learning a complex authoring tool or the expense of outsourcing their demos to high-priced consultants.

Technical Support and Help Desk Staff can eliminate trouble tickets before they get raised with the published flash movies that enable users to clearly see all the steps, clicks and other actions they need to make to use an application successfully.

Educators and eLearning Creators can use DemoCreator's capture, audio-visual and editing capabilities to shorten the time it takes to create high quality courses. The amazing AICC/SCORM compliance for LMS function helps them share the courses easily and conveniently.

Sales and Marketing Personnel can make a bigger impact by using DemoCreator's audio and animation effects to bring sales and marketing pieces to life.

#### Pricing and Product info

Price of DemoCreator: \$69.95 (Special Offer and Academic discounts available).

Free trial: [http://download.sameshow.com/democreator\\_trial.exe](http://download.sameshow.com/democreator_trial.exe)

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