

# Why Starting An Internet Business From The Comfort Of Your Home Office ?

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Have you been considering starting your own internet business and working from your home office? There is nothing like having your own business and enjoying the rewards that go along with it. Working at home on your internet business is very gratifying. You are now the captain of your ship. You are the one who is steering the wheel. You can use your full creative capacity to bring your business to where you want and when you want it.

## 1. YOU DONT NEED TO RENT OR BUY A PHYSICAL PLACE

{bot\_wrgoogle}The advantages of an internet business is that you don't need a physical location. You don't need to rent or buy a place to start your internet business. Imagine how much it will cost you to rent a downtown office. It can cost you thousand of dollars per month to have a physical business.

On the internet you need a location. But it is a domain name, like you know. It can cost between \$5 to \$25 per year to have an internet domain name. At \$25 you can even have free web hosting. So it is really cheap to do business on the internet.

Of course you need a website. You can create one if you have some web development knowledge. Or you can have one free with an affiliate program or other home business opportunity. Or you can have website template for a low investment and some are even free.

## 2. WORKING FROM HOME IS GREAT

To do business on the internet, you just need a computer and an internet connection. And since you're going to be working from home, you'll be saving at least one to two hours of your time each day by not having to drive to and from your work place during rush hours when everybody else is going to work or heading for home.

## 3. WORK LESS PROFIT MORE

The funniest part of an internet business is that you don't have to work 60 hours a week since you are your own boss. You can put between 20 to 35 hours a week and that is sufficient time, especially if you have automated your internet business somehow. That way you have more time to spend with your family, or with your children.

## 4. FREE ADVERTISING OR LOW COST

On the internet you can advertise for free. This is another benefit of the internet. You can write article like this one and publish it in ezine, website, etc. This is call viral marketing. Or you can advertise for a really low investment, like with overture or Google Adword. You pay only when someone click on your Ad. This is called Pay Per Click. You can have good traffic and good sales using PPC campaign. You can bid as low as 10 cents per click.

## 5. NO INVENTORY

With an internet business you don't need no inventory unless you have youre own product that you ship by yourself. Most business opportunity ship the product for you and you keep the profits.

Imagine you don't need to keep an inventory, you don't need a cash register, you don't need credit card processing etc.etc. All this is done for you if you sales for another business opportunity. You don't need employee to train and pay. You don't need to pay for vacation, insurance, benefices etc.

## 6. AN INTERNET BUSINESS IS WORLWIDE

And internet home business is global. Why settle for your town or city when you can provide a product or a service to the entire world? This is literally a trillion dollars market especially with China and India. This global market makes such an opportunity even more profitable.

## 7. UNLIMITED BUSINESS INCOME

A business on the internet does not place a limit on how much you can earn. When you are working for someone else you are bound by their weekly salary or the contract you sign. With your internet business you can earn thousands of dollars per day. The sky is the limit, because you are the one to decide of how much high you wanna go.

## 8. THE BUSINESS FREEDOM SIDE

By working in the comfort of your home office you don't have to get up at 5 AM in the morning to prepare yourself to go to work. You can start working whenever you want and like you want it. You can work part time like 4 or 5 hours a day and still make a decent income on the internet.

Or you can keep your current job if you are just starting your internet business and make an extra income. Or wait until you're business is running at full speed and you don't need you're job security anymore.

## 9. YOU ARE THE BOSS

With an internet business you are your own boss. By being your own boss and being able to schedule your own work hours you NOW have the freedom to do what you want when you want to with whom you want at anytime. It's a great feeling to be in control of your own life and do what you want when you want.

## 10. INTERNET BUSINESS: PERSEVERANCE = SUCCESS

Remember your internet business should be treated as a real business. This is your new job. You are the one who takes the decisions for now on. You can manage your time without someone else telling you when you should work and take care of your business.

Many like the benefits of an internet business, but few take into account the hard work that must be made to succeed with a business. Please don't make this mistake yourself.

Are you able and willing to invest time and effort even when you don't see direct result for maybe some months? Are you the type to discipline yourself to work every day ? Are you willing to learn and to follow training? Can you motivate yourself every day for month and years to come ?

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