

Internet Home Business Ideas Without Money Involved: Blogging

Contributed by Diep Tran
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One way to start an internet home business without any money is blogging. You can set up and host a blog on the internet for free. A blog can be monetized like a website by inserting Google AdSense ads and selling affiliate products. {mosbotwordcount}

If you would like to start an internet home business without investment of money, and learn internet marketing for free, then blogging is the first method you should think of. What is blogging?

{bot_wrgoogle}Blogging is basically writing an online journal (or blog) wherein you can pen down your ideas, opinions, thoughts and every thing you can think of.

Setup and Host A Blog

Unlike a website you can set up a blog and hosted for free. If you don't have computer savvy then Blogger.com is the first hosting company to be considered. It is first very easy to set up and maintain and secondly Google owns Blogger.com and they visit web pages on their servers very often and fast, compared to a website. There are also other possibilities to host your blog on e.g. Wordpress.com or Moveable Type.com, but you will need more computer skills to install your blog on these hosts.

Advantages of a Blog in Comparison to a Website

There are many advantages of a blog above a website, except it's easy to setup and free. You can put every thing in your blog: from a couple of lines what it is on your mind or your new article just published elsewhere, or a product review. In principle, a blog is the same as a website, but you will need to update more frequently to get the visitors to your site. A major advantage of a blog here above a website to getting major search engines like Google and Yahoo to visit your blog frequently is a technique called "pinging". It's a method of notifying all of the major search engines and blog directories, each time that you have updated your blog. The search engines will come and to take a look at your blog, thereby increasing traffic to your blog. If you link your blog to your websites, the search engines will follow the links from the blog pointing to your sites. This will help the search engine rankings of your sites as well!

How to Make Money with A Blog?

You can monetize your blog by creating a blog on a topic people are searching for and that they are spending money on. Do some research of niches based upon pay-per-click advertisers (e.g. Google Adwords) are willing to spend their advertising money on.

Adding Google AdSense ads on my blogs is a good way to make money from your blog. Simply insert these ads in the menu bar and other strategic places on

your blog page. You could also consider other paid advertising on your blog.

Advertise affiliate products in your blog. You could register for an affiliate for free at companies like Clickbank, PayDotCom.com or Commission Junction. Choose products that you would like to promote and incorporate links on your blog.

In conclusion, blogging is an effective method to make money online, and above all it is free. It should be considered by some one who is new in internet marketing and by who have been in internet marketing for a significant period to improve the business from their websites.

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