

## SFI Marketing Group: The No. 1 of Internet Home Based Business Opportunity

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Friday, 13 April 2007

SFI (Strong Future International) Marketing Group is the most prominent and established Internet Home based Business Opportunity for more than 20 years. The keys to this success is to combine the traditional network, multilevel marketing (MLM), the advantage of the Internet and the internationally operational field and more than million of products. These components combined SFI could reach millions of affiliates and clients worldwide.

SFI (previously Six Figure Income) Marketing Group is a brainchild of Gery Carson, established in 1985, headquartered in Lincoln, Nebraska, USA, has a long and successful track record in network marketing, MLM, internet home based business industries.

Today, with tens of thousands of affiliates in over 200 countries, it is considered the #1 affiliate program/internet MLM home based business opportunity on the Internet today. It has just added 30 new countries to the total database. The original wealth creation course provider has expanded their product range significantly from business tools to nutritional supplements and telecommunication products.

SFI's long-term success has been largely attributed to the unique makeup of its affiliate/internet MLM home based business program's a hybrid combination of the best parts of traditional direct sales and network marketing, combined with the technological advantages of the Internet.

SFI is revolutionizing the way companies market their products and services (over one million today!). With its enormous base of independent affiliates/MLM network, SFI has the power to reach tens of millions of consumers and businesses worldwide. SFI affiliates can also aggressively target niche markets with high market penetration.

The secret formula of this ground-breaking internet home MLM business program is that you can literally start making money today using nothing more than your computer and an internet connection. It's totally free. Basically you can earn money just to refer to your SFI websites. You can choose you websites for different languages and products.

There are different ways to earn money from SFI:

- As an SFI affiliate, you'll earn commissions on any purchases made by people you have personally referred to SFI. This is a nice benefit and this is how most affiliate programs work.
- As an Executive Affiliate (EA), you can earn commissions more than just one way and at multi-levels. You can earn from several ways including: commissions, bonuses and pools.
- SFI has added the Powerline in the program since the January 1st 2007. As starters, you can earn a percentage of each and every sale generated by every SFI Affiliate below you (whether you recruit them or they are put there by those above you). In total there are over 7 million affiliates worldwide. It's called Bonus Pools and you can earn this by becoming an Executive Affiliate (EA). A condition to become an EA is to subscribe to the International Association of Home Business Entrepreneurs (IAHBE).

- As AE you can earn residual income, that is income that keeps coming in month after month, year after year, from work you do just once. For instance, once you are EA and you sell one monthly subscription to the IAHBE you will receive a commission every month if the purchaser remains a member of the IAHBE.

- As AE you can earn leveraged income, that is earning money through other people's efforts. In SFI, that means that you can earn income when your affiliates refer other affiliates to SFI...and when your affiliate's affiliates refer other affiliates...and so on, to infinity.

Two to three years of consistent effort can produce a sizeable ongoing residual and leveraged income for you. The simple rule is just focus on generating new referrals.

You can do this two ways:

1. Using your own promotional efforts (classified ads, offline ads, etc. that SFI provides, or promoting your SFI website through Pay Per Click Search Engines). You can also offer valuable FREE incentives that people can sign up for 24 hours a day.

2. If you don't have the time, experience, or desire to generate your own leads, you can participate in the SFI "Eagle Co-op." Eagle Co-op pools together the advertising dollars of thousands of SFI affiliates. SFI then places advertising on your behalf. Leads generated from the Eagle Co-op Advertising Co-op are then rotated equally amongst all Co-op participants and automatically placed by the SFI computer system. As an SFI affiliate, you can participate in Eagle Co-op for as little as \$1.50 a day.

SFI is the exclusive marketing arm for the IAHBE, Veriuni's (a line comprised of nutritional, cleaning, personal care, pet care, telecommunication products, etc.), and Great Domainia.com for website domains.

In conclusion, SFI Marketing Group has a track records of more than 20 years as a successful internet home based MLM business opportunity. It has been probably the best home based business in the industry. It's international, has many products and services that you can promote. Above all, it's free to start to learn internet marketing and the program, before you need to commit more resources to the EA level. I should recommend for these reasons as the first program to begin with for someone who wants to start a home based MLM business on the Internet.

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