

Article Guidelines

Contributed by Webraydian
Friday, 09 February 2007

This guide is not here to prescribe how an article should be written, but defines an acceptable method of structuring your article for publication. Also, included are some suggestions of what not to include in an article, if you're serious about getting your words published here. So, please read this entire guide.

--= Draft Version 0.4 =--

What Webraydian.com Is Looking For In An Article.

These guidelines have been created based on author submissions and habits. Authors that are serious about having articles published at Webraydian should do their best to abide by these guidelines:

1. Quick Publish Guide;

- All articles should be written by you or by a ghost writer, and all copyright holdings to the article must be yours and only your name or business/website may be associated with any articles you submit to Webraydian. Your article must be unique and not found on various other article directories throughout the web. Webraydian is only interested in original content.

- Articles should not be keyword intense. This means, your article should not contain excessive keywords or otherwise contain many of the same words. This practice is referred to as 'Keyword Stuffing', and is not welcome at Webraydian.

- Articles cannot contain content related to: illegal activity, hate, racial, warez, pharmaceutical, adult (anything that would not be suitable for a child 13 or below), bomb creation, obscene, hacking or cracking, gambling, weapons, alcohol, tobacco, terrorist activity, prescription drugs, steroids, and may not be related to paid-to-surf, MFA (Made For AdSense), bulk e-mail, spamming, click fraud, AdSense Arbitrage, or any other content (not listed here) that may be considered offensive, derogatory, slanderous or harmful.

- Articles should contain a resource area/box. Author must add this to the end of their article and author's name or business should be the same as the user's name submitting the article.

- Articles should contain at least one link and that link should point to a related site that you own and/or operate. You should not have multiple links that point to the same resource in your article (Editor may override). Another words, having more than one link pointing to any single URL is frowned on, but

Webraydian does allow pointing to www.yourdomain.com/subpage.html or some other page/s on your domain. Max number of links in any article should not exceed five (5). Webraydian recommends only one link per article for best results.

- Duplicate content. Articles should NOT be a PLR article or an article that has been ripped from another ARTICLE DIRECTORY or an article that can be found on multiple sites. Webraydian is interested in original content, but does accept articles that you may have posted on your domain.

- Articles should not contain any links within the first two paragraphs. Self-serving links can be in the article body, but should be in your signature. Any links placed in the article body should be to resources that add value or additional information - related to the article's content.

- Affiliate links are acceptable at Webraydian with a few exceptions.

1. No direct affiliate links. Your affiliate links must point to a resource that you control; These resources are referred to as 'Landing Pages', and should be a domain or sub-page of a domain/site you operate.

2. Clickbank links are accepted at Webraydian. Webraydian will accept Clickbank links if you own the product/site that you are linking to or promoting. No Clickbank affiliate links at this time .

- Articles must be written in English.

- You do not need to know HTML in order to submit articles at Webraydian. An editor will format your article for you, if needed.

{mospagebreak title=Categories}

2. * Categories -

- This form field is required.

- Your article should be placed in an appropriate category.

- You may suggest an article category by using the site contact form.

{mospagebreak title=Titles}

3. * Titles -

- This form field is required.
- Your title should be no more than 80 characters in length.
- Titles must be related to your article content.
- Titles should not contain any quotes, but other special or punctuation characters are fine.
- Titles should be in title case.

{mospagebreak title=Intro Text}

4. * Intro Text Box -

- This form field is required and should be a short snippet of text that is used to pull a reader into the full article content.
- Our website uses this form field to help promote your article(s) throughout our website.
- You can have up to 500 - 600 characters in this form field, but less is recommended.
- No site links or text reference to sites are allowed here.

{mospagebreak title=Main Content}

5. * Main Content -

- This form field is required and is where you place your article content.
- HTML is allowed here, but should be used with care. An editor will format your article(s) as needed.
- This form field is where your resource box is placed. Please place your resource box at the end of your article content.

{mospagebreak title=Images}

6. Images -

- Not required.
- This area is used by the editors of Webraydian.
- You may contact us, if you have an image that you would like placed in your article content. Please wait until your article has been approved before contacting us.

{mospagebreak title=Publishing}

7. Publishing -

- Not required.

- You may suggest that your article be published on the front page or for registered users only, but this is really a decision of the editor.

{mospagebreak title=Meta}

8. Meta -

- Not required.

- This area of the form is for your article description and meta keywords. You should leave this be, unless you're sure of what you are doing.

- You may add a description for your article, but it's best to leave this area blank and let an editor add this to your article.

- You may add keywords that you feel will help with SEO, but it's best to leave this form field blank and let an editor add keywords to your article.

{mospagebreak title=General Information}

9. General Information -

These guidelines may be changed without notice. It's your responsibility to check these guidelines to ensure your article(s) is/are in compliance.