

Get motivated to create new AdSense content.

Contributed by Jonathan Leger
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{bot_wrgoogle}One way to motivate yourself to create the content and get the links is to calculate how much you are earning per page per year. Multiply that times any number of pages and you will have a good idea of how much money you are missing out on by NOT creating content and getting links.

Let's take an example. Let's say that you have 100 pages of content that are earning you \$100 a month.

That means that each page is making you, on average, \$1 per month, or \$12 per year.

\$12 per year may not sound like much, but let's say that you created one unique article every 3 days and got a few links to that article with link exchanges, etc. 365 days in a year means that in one year you will have added and linked about 122 additional pages of content.

122 pages of content times \$12 per year is \$1,464 that you are missing out on every year because you are not creating new content.

Now, let's say that you can write and link one page per day. That's 365 pages per year, or \$4,380 per year.

Of course, if you focus on the high paying keywords, you are much more likely to generate more than \$12 per year per page. If you focus on the right keywords, you could make as much as \$100 per page per year or more!

Do the math with that number, and you'll see that adding and linking one page ever 3 days will earn you an extra \$12,200 per year. Writing one page per day will earn you an extra \$36,500 per year!

And keep in mind that every year you will add additional content, which means that your earnings will grow and grow as time goes on.

The truth is, once you start creating a lot of quality content and getting just a few links to each page, the initial traffic you get will start to spread the word about your site. Next thing you know your site is getting hundreds of links from all over the place, and you didn't have to ask for them!

Traffic will start to build, your search engine rankings will improve, and in time you will be earning sums of money that you didn't dream of before—all because you took a few hours a week to devote to creating quality content and getting a few links.

So adopt a long-term AdSense vision, and in time you will reap the rewards. Jonathan Leger is a well known AdSense, Marketing and SEO professional who posts regularly to his AdSense Articles blog.