

# A Strategy That Could SWAMP You With Business!

Contributed by Kim Duke  
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SHAZAM! Sister - you now have the power to make your customers sit up and take notice and also put a smile on their face. Trust me - they need it.

And it will attract more business to you too (however that's just the lovely side effect of this beautiful strategy!)

Your customers are feeling LIMP right now too. They're feeling a little BEAT-UP. And they need someone to make their day.

I'm appointing YOU. You are the GIRL FOR THE JOB!

{mosbotwordcount}

Heyyyyy lady - did you just FEEL THAT?

SMACK!!!

That's a big Sales Diva kiss right on your forehead all the way from Canada.

Did I make you smile just a teeny bit there?? I hope so!!

{bot\_wrgoogle}And noooooo I'm not crazy (OK - I take that back!) however you probably are OPEN to a boost of energy, good feelings, surprise and spontaneity right now - aren't you??

If you're like me - you're going to GAG if you see one more recession nightmare story. Because you're already feeling anxious enough or you're worried about what the future might bring.

Just as my cute little niece likes to say "Enough already!"

Well - I have Diva ESP and I know what is coming to your future SOON.

GOOD THINGS!!!! GREAT CUSTOMERS!!!! NEW IDEAS!

I can also read your customer's mind and here's what THEY need:

A JOY JOLT!

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You Are Now The Official JOY JOLT Provider

Yep.

Wait a second. I just heard you whine.

"Diva - what caaaaaaaaaaaaaaaaa I do? I cannnnnnnnnnnn't think of anything."

FLICK that thinking off your shoulder RIGHT NOW.

You are going to SEND your customers: (choose as many as you want!)

- A goofy card
- A cross word puzzle book
- Some packs of tea
- Lottery tickets
- A new book on the best-seller list
- Some bubble bath
- Chocolate
- Gift card for Starbucks
- A bookmark
- A music CD
- A travel magazine
- An invite for Eggs Benedict somewhere
- Tarot cards
- Movie passes
- A silly cartoon or article
- A compliment on a note card
- Some free advice
- Use your big brain and come up with something!

WARNING: And don't stuff the envelope with a bunch of your sales material either or I will personally hunt you down.

Do You Want To Be SWAMPED With Business?

Then you had better nurture your business relationships with your customers. Selling is about relationships lady. Helping people out even when they're AREN'T buying...and definitely being in "front of them" when they do.

Do YOU Remember People Who Treat You Nicely?

I bet you do. You love them in fact. You're not sending them some cheesy fridge calendar once per year. (Please tell me you aren't doing THAT lame strategy!)

When you send someone a JOLT OF JOY - you lighten their day, lighten the load, make them laugh - remember we're all people and we all need a shot of fun on a regular basis.

And customers remember people who've remembered them.

It's just that simple.

Now GET OUT THERE and SHAZAM customers with the JOLT OF JOY that they REALLY NEED from you right now!

I Double Diva Dare You to send your Top 20-30% of your customers a little something in the next 7 days.

So there.

Love from your bossy Sales Diva,

Kim

Kim Duke, The Sales Diva, provides savvy, sassy sales training for women small biz owners and entrepreneurs. Kim works with clients internationally, showing them The Sales Diva secrets to success! Sign up for her saucy and smart FREE e-zine and receive her FREE Bonus Report "The 5 Biggest Sales Mistakes Women Make" at <http://www.salesdivas.com>