

## Easy Way to Build a Profitable Opt In List.

Contributed by Dennis  
Monday, 03 November 2008

The money is in the list. A true statement that you have to understand to be successful online. You have bought all kinds of ebooks online to teach you how to be successful online. They show you that they made thousands of dollars using these techniques. You follow the instructions to the T and you get terrible results. You wonder what just happened. I followed the instructions perfectly.  
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{bot\_wrgoogle}You have to read between the lines and understand that this person all ready has an opt in list and that's how he or she made their thousands or go to [www.freelist-pro.com](http://www.freelist-pro.com). Without a list, you will have a hard time succeeding online no matter what niche you are in.

Building an opt in list takes time. Don't just jump right in, do some research first. For instance, you need to find a good autoresponder service and something of value to give away.

You need an autoresponder service for:

1. they help you create your opt in form so you can collect their name and email address. Just follow a few simple steps and the service will provide you with the code to paste on your website. Very easy to do. No technical experience needed.
2. You need a valuable product like a free report to give away. You have to give your visitor a reason to give up their name and email address.

After you have done your research, here are three quick and easy ways to build a profitable opt-in list.

- 1) Get your customers to trust you and your knowledge first. Be sure to give your customers good valuable information or visit to [www.list-management-secrets.com](http://www.list-management-secrets.com). Don't just send emails trying to sell them products and services. Get them to trust you and when you do recommend a product, you have a better chance of making a sale.
- 2) Join forums in your niche as well. Provide expert advice and tips. When you feel that people trust you and see you as an expert, you can tell them about the free product you are giving away and a link to your opt-in page.
- 3) Learn from experienced list builders. They can help you with the learning curve because they know what works and what does not work. If you know what to do and what to avoid right away, then you will build your list much quicker.

Building your list does take time, but in the long run if you treat your list correctly it will pay off.

<http://www.confessions-followup-marketing.com>